



# UPDATE

Como. Ted Neale, Jr., DC-A

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## PA Chief Plans Retirement

**Commodore Edward G. Neale, Jr.**, Department Chief, National Department of Public Affairs has disclosed that he will soon retire as the Department Chief. as soon as a replacement for the position is named.

"Ted" has been the Public Affairs Department Chief since the retirement of Herb Bisulk who now serves the Department as the Photography Division Chief.

Ted has a thriving Advertising firm in Toluca Lake, California. "This personal business has increased to such an extent that I now have to chose between my vocation and avocation. The income I derived from my business is what allowed me to spend as much time as was necessary to do the job as the Public Affairs Department Chief", Neale told this reporter.

"I and my family have depended upon my business income and today it is making more demands upon my time. I just do not have enough time to do both jobs equally well. It is a difficult choice for me to make. Both have been an important part of my life for so long."

During Ted's stewardship, we have witnessed a tremendous growth in the Press Corps, and he has contributed significantly to the growth of Celebrity endorsements, and audiovisual promotions using well-known celebrities. He has been responsible for the development of an enhanced graphics and Illustration program and has been responsible for recruiting a number of highly qualified staff persons to the National Department Staff.

Ted, you will be sorely missed, but we all understand and appreciate the practical responsibilities life imposes upon us. Good luck in your future.

## 60th Anniversary Proclamation

For the benefit of all you PA types who have run out of ideas to promote the Coast Guard and the Coast Guard Auxiliary, NACO has approved a proclamation that can be used by state and local governments to recognize the 60th Anniversary of the Coast Guard Auxiliary. We will not reproduce it here, but you can download it from the "What's New" page of the Auxiliary web-site. The address is <http://www.cgaux.org>.

Not only can you get some excellent publicity from the issuance of the proclamation; it will make an invaluable contribution to the success of the Anniversary at **NACON 99**.

## Coast Guard Essay Contest

The U.S. Naval Institute (USNI) is accepting entries for the 11th Annual Coast Guard Essay Contest.

Essays should explore current issues and new directions for the Coast Guard. The USNI judges essays anonymously and welcomes entries from military or civilian personnel.

Essays must be original and not previously submitted or published. USNI will award cash prizes of \$1,000, \$750, and \$500 for the top 3 entries. If the essay was not part of official duties, USCG regulations permit acceptance of the cash awards.

Winning entries will be published in the December issue of **Proceedings**. Some of the non-awarded entries may be selected for publication and their authors will be compensated at regular rates.

Entry submissions must be postmarked on or before 01 June 1999.

## National Safe Boating

In 1997, 819 persons died in recreational boating fatalities. There were more than 8,000 reported recreational boating accidents. Seven out of every ten persons who died in a boating related accident drowned. Nine out of ten reported drowning victims were not wearing a life jacket.

This and a great deal more information can be found in the National Safe Boating Council material you can order to help you observe National safe Boating Week.

The Editor's order for supplies has arrived, in good condition. In addition to handouts at a Public Affairs booth, some of the material is appropriate for handouts at PE classes and other activities.

You do not have to wait for the National Safe Boating Week official observance to make the material available.

## STATE ISSUES

No less than ten states have legislation pending that addresses boating safety issues.

We do have representatives of many states who report regularly to the National Legislative Liaison Committee on legislative activities in their state.

**COMO Barbara Sands**, 17th District (Alaska) and her appointment to the Legislative Liaison Committee, **Mike Folkerts**, are involved in what some consider a historical occasion. At this time, Alaska is the only state that does not have it's own recreational boating regulatory system. Legislation is pending to take this responsibility from the Coast Guard and turn it over to the State as is the occasion in all other states.

Mike Folkert has been appointed as

a member of the State Boating Advisory Commission and at this time, both he and Como. Sands have been authorized to testify before the Alaskan Legislature on the pending legislation.

**Legislative activities can provide PA officers real time news on important state issues.** Contact your State Legislative Liaison Representative to obtain up-to-date information on legislation pending in your state. Usually, the information relates to the wearing of PFDs, mandatory education, and special regulations applicable to PWCs and Boating under the Influence Laws.

Under newly adopted procedures, qualified Auxiliaries in uniform may be authorized to appear before state legislative bodies to speak on legislative issues with respect to approved Auxiliary policies.

The adoption of the proposed legislation is expected to reduce Alaska's high number of boating fatalities. All state boat registration fees will be kept in state and they will also be eligible for \$400,000 to \$600,000 federal grant funds or an estimated total of \$1,000,000 per annum.

## Commemorative Stamp Response

A number of you have responded to our request to contact the Citizens Stamp Advisory Committee to show support for a special commemorative stamp to recognize the 125th Anniversary of the United States Coast Guard Academy.

Flotilla 1-2, 7th District, Division 1 in Congrejos, Puerto Rico led by **Flotilla Commander Diana Figueroa** has done an outstanding job in getting letters out. Their support is outstanding and should serve as an example for other units around the country.

The Flotilla publishes a new newsletter, the **1-2 PATROL**. The graphic design is excellent and it is in full color, contains important information on flotilla activities and instructional material. They also maintain a WEB SITE at: [http://home.coqui.net/nestorjt/USCGAUX\\_FL1-2/](http://home.coqui.net/nestorjt/USCGAUX_FL1-2/)

Flotilla Commander was also recognized recently by NACO Everette L. Tucker, Jr. with a Certificate of Appreciation "for her active participation in the activities and enthusiastic support of the U.S. Coast Guard Auxiliary for participating in the 60th Anniversary Logo contest." Diana and members of Flotilla 1-2 Team, Thanks for your support.

For those of you who have not yet written or who may have misplaced last month's newsletter, write to:

### Citizens Stamp Advisory Committee

United States Postal Service  
Stamp Development  
Room 4474 E  
475 L'Enfant Plaza, S.W.

Washington, D.C. 2060-2437

Copies of your letters may be sent to the Editor of the **UPDATE** at the address shown in the masthead.

## COMPLAINTS?

We have not gotten too many in the last nine years, but occasionally we will get one. We welcome them when submitted with constructive criticism. Most recently, one of our members complained of the size of the Newsletter and the "cheesy" graphics.

We do not really object to criticism of our effort to produce a quality newsletter because we are always looking for ways to improve upon it. However, if you do have a complaint, give it some real thought and tell us how we can improve upon it. Plain old negative criticism without constructive recommendations for improvement will not address our concerns or improve the quality of our publication. If you cannot be a part of a solution to a problem, do not become a part of the problem!

## NO, WE ARE NOT BEATING A DEAD HORSE

In the February issue, we had a column about the importance of completing the paper works for **Public Affairs Reporting**. We know that some of our readers may not be happy with such commentary, **but some have taken heed and urged their members to complete the reports as required.** However, we promise that this will be the last word on the subject **this year provided the concept of reporting all activities does not become extinct.**

We believe that most of us have joined the Auxiliary and voluntarily assumed specific responsibilities beyond membership maintenance because we believe in the Coast Guard and the missions it has given the Auxiliary to support the greatest life saving

organization anywhere on this earth.

Acceptance of appointed staff position responsibilities carry with that acceptance an obligation to carry out the duties and responsibilities of that office to the **best** of one's abilities.

Acceptance of the office does require some **overt action** beyond being sworn in at the Change of Watch. The failure to faithfully execute the duties and responsibilities of the office creates problems for everyone who was counting on the person appointed to perform at some anticipated level of performance.

Failure of the Public Affairs Program leads to the failure of all the other programs that we consider as important cornerstone programs. Successful Public Affairs programs lets the public as well as the members of "**Team Coast Guard**" know what we have accomplished and that we have succeeded in fulfilling our duties and responsibilities. File the reports so we all know how successful we have been.

## 1999 Combined Federal Campaign

**NACO Tucker** has announced that the Coast Guard Auxiliary National Board has been notified that is authorized to participate in the **1999 Combined Federal Campaign** and will be included in the national list along with the **CG Mutual Assistance Fund and the CG Foundation**.

"This will enable the **CGAUX NBI** to receive donations from any and all federal civilian employees and members of the five military services." NACO Tucker said. NACO Tucker concluded his remarks by saying, "This is a "first" for CGUAX NBI and THANKS are due **Mr. Clyde Hungerford**, Treasurer and **Mr. George Thomas**, Director of Gift Planning, CGAUX NBI."

This approval may pave the way for the establishment of endowments to support important Auxiliary Programs.

**Distribution:** The National EXCOM; All National Board Members; The CHDIRAUX; All District Directors of Auxiliary, all DSOs-PA and DSOs-PB; all DCPs, and SOs-PA and SOs-PB and FCs via the District Director and all FSOs-PA and FSOs-PB via FCs.