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## Wanted... Coast Guard Academy Commemorative Postage Stamp for 125th Anniversary

On July 31, 2001, the United States Coast Guard Academy will observe its 125th Anniversary.

To recognize this occasion, **MCPO James C. Bunch, USCG (Ret.)** has requested the Citizens' Stamp Advisory Committee of the United States Postal Service to prepare and issue a commemorative stamp honoring the 125th anniversary of the Academy.

Congress originally established the present day Coast Guard Academy on 31 July 1876 as "**The U.S. Revenue Cutter School of Instruction**". The school was held on board the Revenue Cutter **Dobbin**, homeport, New Bedford, MA.

**MCPO James C. Bunch, USCG (Ret.)** has requested approval of a commemorative stamp honoring the 125th Anniversary of the U.S. Coast Guard Academy with a first day issue for 31 July 2001.

In 1900, the School of Instruction was relocated to Curtis Bay, MD, now the Coast Guard Yard, aboard the cutter **Chase**. In September 1910, the School of Instruction was relocated again, this time to a shore based facility at Fort Trumbull, an old U.S. Army post in **New London, Connecticut**. In 1914, the name was changed to the **U.S. Cutter Service Academy**.

On 28 January 1915, concurrent with the creation of the "**U.S. Coast Guard**", because of the consolidation of the Revenue Cutter Service and the Life Saving Service, it was renamed the, "**U.S. Coast Guard Academy**".

The present day location of the U. S. Coast Guard Academy, on the West Bank of the Thames River at New London, Connecticut welcomed its first

Cadets in September of 1932.

In 1937, special commemorative 5¢ stamps were issued honoring the U.S. Military Academy at West Point and the U.S. Naval Academy at Annapolis, MD. The U. S. Naval Academy was again recognized on 10 October, 1995 with a 32¢ commemorative stamp honoring its 150th Anniversary.

It is anticipated the Naval Academy will be honored again in the year 2002 on the occasion of its 200th Anniversary.

**MCPO Bunch** noted that the U. S. Coast Guard Academy, our Nations third oldest Federal Service Academy has never before been so honored.

**The U.S. Coast Guard Auxiliary, Through it's AIM (Academy Introduction Mission) Program**, has strongly supported the U.S. Coast Guard Academy by assisting in the recruitment of highly qualified applicants to the Academy.

**Members of the Auxiliary and their friends** who are interested in seeing the Academy honored by the U.S. Postal Service with an appropriate commemorative stamp, **may write as individuals to:**

**Citizens Stamp Advisory Committee.**

**United States Postal Service  
Stamp Development  
Room 4474 E  
475 L'Enfant Plaza, S.W.  
Washington, D.C. 2060-2437**

Please send a copy of your letter to the Editor at the address in the masthead.

## 1999 National Safe Boating Campaign

The National Safe Boating Council has distributed the 1999 National Safe Boating Campaign Resource Guide to participating persons on their list.

Included in the kit is an order form to requisition necessary supplies to assist in the promotion of the observance. **Order Supplies as soon as possible. They will be sent via fourth class mail. It is expected it will take from 6 to 10 weeks for delivery.** If you wait, you may have to order supplies sent via express shipping by UPS. They will not ship you order express unless you agree to let them charge your Visa or Master Charge account for the cost, \$15.00.

If not anyone has received his or her 1999 kit, please inform **Harriet Howard** as soon as possible. **Harriet Howard is our DVC-AL**, our NSBW Liaison. She will be working with you closely to help you make this years' observance the best.

Harriet can be reached at:

1523 Hayford St.  
La Mirada, CA 90638-5351  
Tel: 714-739-2422  
Fax: 714-522-8338

e-mail: harriethoward @ juno.com

The National Safe Boating Council has also requested persons whose lives were saved in boating accidents because they were wearing PFDs or life jackets, to fax their stories to the National Safe Boating Council at 740-666-3010. Any material you send them should also be sent to **Harriet Howard**.

The 1999 Kit includes a sample poster, camera ready ad slicks, a

Media Guide and a superb resource booklet that contain facts and information PFD comparisons, state requirements, the telephone and FAX numbers of each state Boating law Administrator, 1997 Recreational Boating Accident Statistics, a sample Proclamation, a specimen news release, suggested on-the-water activities and dry land activities including a demonstration skit that proves a point on the side effects of alcohol consumption.

Additional information on NSBW can be obtained from the Councils web site at [www.safeboatingcouncil.org](http://www.safeboatingcouncil.org).

The United States Coast Guard, The U.S. Coast Guard Auxiliary, The U.S. Power Squadrons, The national Association of State Boating law Administrators and the Boat/U.S. Foundation Boating Safety Courseline are all participating members of the national Safe Boating Council.

The material produced is being made available under a grant from the Aquatic resources (Wallop/Breaux) Trust Fund administered by the U.S. Coast Guard.

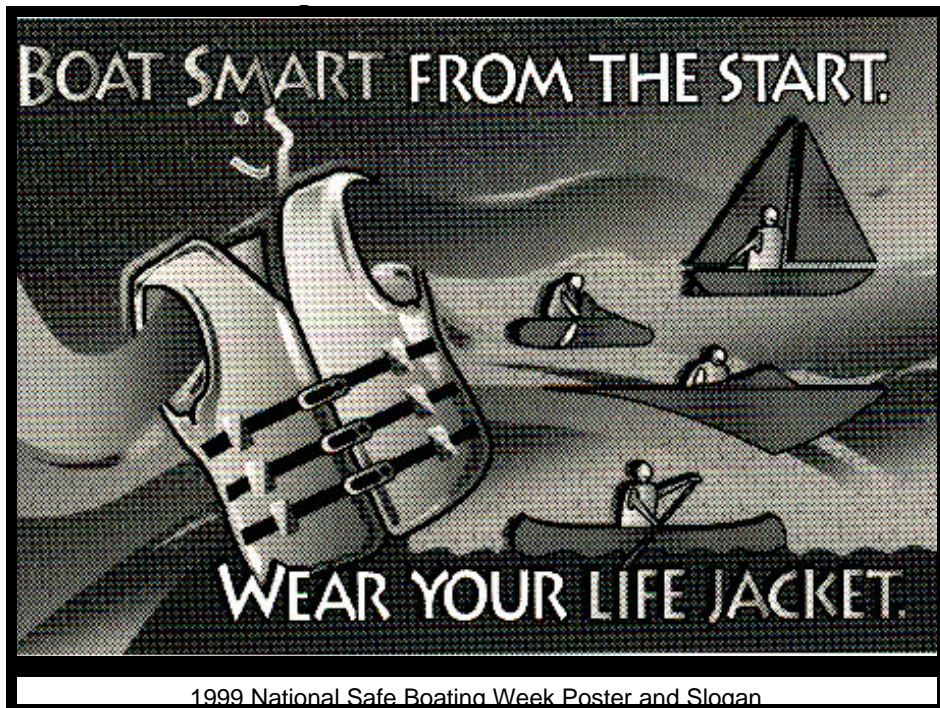
Much of the available material is appropriate for distribution at Auxiliary Boating Safety Public Education Courses and can be used as handouts at Public Affairs Booths, CME stations and similar activities.

## You Too Can Run A Successful Boating Safety Campaign

The official kick-off date for NSBW 1999 is 22 May 1999. You can have a successful campaign if you start now to plan and implement your campaign. Put it off, and you are courting failure.

Contact local marine businesses, marinas, sporting goods stores and similar organizations to enlist their support, assistance and sponsorship of the planned activities. They can provide free display space, display posters and provide other assistance to help facilitate the presentation of your program.

Remember that we do have restrictions or limitations about accepting gifts and/or soliciting contributions. If a supporting or participating merchant or marina wants to donate merchandise or cash, **submit the offer to your District Director via your DCO to obtain approval and to identify terms and conditions, if any.**



***Do not solicit or accept gifts or contributions with out prior approval as outlined in the Auxiliary manual.***

Merchants, Marinas and other supporting or participating organizations may provide door prizes or offer other promotional efforts directly to and for the benefit of the public to aid, support or promote the program.

A successful campaign requires a **TEAM EFFORT** that involves many workers and cooperating organizations. This requires networking with other organizations that are active in your state that are promoting water safety. These may include, **MADD, (Mothers Against Drunk Driving, Safe Kids** and local hospitals, water rescue organizations, EMTs, State Boating law Administrators, the **United States Army Corps of Engineers, Active Duty Coast Guard** including **Recruiting Offices, The U.S. Park Service**, including **park rangers** and state and county and local parks departments. Also, seek support from the state alcoholic beverage regulatory agency.

Other potential organizations might include the American Red Cross, local and state **YMCAs and YWCAs, the Boy Scouts, the Girl Scouts and Explorers**, and local and state boating organizations including hunting and fishing clubs.

Also, do not overlook the value of having local and state elected offi-

cialists issuing citations or proclamations covering the event. This can be an important media event providing photo and video opportunities.

Your planning should also include several "media events" that will attract the printed and electronic media. This could include authentic rescue reports from survivors and rescuers, training demonstrations and safety skits.

Try to have one or more events targeted to the safety of children. Demonstrate the fitting of PFDs and possibly even have several volunteers actually demonstrate the proper fitting and wearing of a PFD in a swimming pool. In any activity involving other persons, especially children, observe all possible safety procedures.

On land and on water activities, when offered can be very instructive, but should include adequate safeguards against injury.

**START PLANNING NOW, work with other organizations interested in promoting safety on the water, and you can have a very successful program for 1999. Tell Harriet Howard of your plans.**

**Distribution:** The National EXCOM; All National Board Members, The CHDIRAUX; all District Directors of Auxiliary, All DSOs-PA, DSOs-PB, All DCPs and all SOs-PA and SOs-PB and FCs via District Directors and all