

United States Coast Guard Auxiliary



March 2008

National Safe Boating Campaign

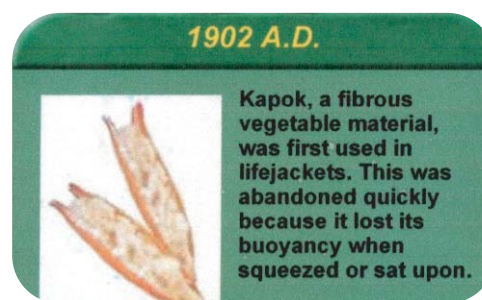
NEWS

***Boat Smart.
Boat Safe.
Wear It!***

DID YOU KNOW?...

By Harriet Howard, DVC-AS

The Boat U.S. Foundation points out that buoyancy is the force, expressed in pounds, required to keep you afloat with your head and chin above the water. Since everyone's buoyancy requirements are different, based on size, weight, sex, age, percent body fat and general physical condition, we're advised to test our life jacket in the water to be sure it will give us maximum performance when our life depends upon it.



Graphic courtesy of Joan Goldi Productions Ltd., Canada.

On the water, your life may very well depend upon your life jacket. "Wear It!" is the slogan for the 2008 North American Safe Boating Campaign. The National Safe Boating Council reminds us that "a significant number of boaters who lose their lives by drowning each year, would be alive today had they worn their life jackets."

Let's spread the "Wear It!" message with our fellow boaters and in our communities. Public Affairs Officers, here's a tip from Flotilla 58, 11SR. Download the National Safe Boating Week Proclamation from the Campaign website: www.safeboatingcampaign.com and adapt it to your community. Ask your city clerk to put the proclamation on the agenda for the city council meeting in May. Invite a local newspaper reporter to cover the event.

In addition to the NSBW Proclamation, download other Campaign tools, such as the online press kit, the free and paid order forms, power point presentations, posters, graphics and public service announcements.

Remember, NSBW is May 17-23. Plan ahead!